



Preferred angles to show Beoplay A1

COPY BLOCKS

10 words

Portable, robust, True360 sound, more sound and bass, beautiful design, all-day battery life.

25 words

With True360 sound, A1 packs a punch way beyond its size. A portable speaker that plays up to 24 hours* and is designed for sound and calls on the go.

50 words

Beoplay A1 is a dust and splash resistant, ultra-portable, Bluetooth speaker with a built in microphone. With incredible 360° dispersion, it projects more sound bass straight into your life. You can take it with you anywhere, and with up to 24 hours* of battery life you can use it all day.

100 words

Beoplay A1 is a dust and splash resistant, ultra-portable, Bluetooth speaker with a built in microphone. With unprecedented ambient 360° sound, it projects more sound and more bass straight into your life. Beoplay A1 is made for people who really care about great sound and design. It is small enough to sit in the palm of your hand, and because of its shape it is easy to store in your bag or slip into a pocket, so you can take it anywhere you go. With up to 24 hours* of battery life, Beoplay A1 will still be playing long after most competitors have gone silent.

KEY SELLING POINTS

- Truly portable Bluetooth speaker for music and calls. Weighs only 600 g.
- More sound. More bass. Peak power of 2x140 W.
- Keeps on playing. Up to 24 hours at normal volume levels
- All aluminium dome. Dust and splash resistant.
- Connect two Beoplay A1s for a wireless stereo experience.

SPECIFICATIONS

BASIC SPECIFICATIONS

Dimensions H x D

4.8 x 13.3 cm

Weight

0.6 kg

TECHNICAL SPECIFICATIONS

Power amplifiers

2 x 30 W Class D for woofer and tweeter
2 x 140 W peak power

Driver units

1 x 3/4" Tweeter
1 x 3.5" Full

Effective frequency range

60 - 24.000 Hz

Power consumption

Typical: 15 W
Standby: 0.5 W

Battery

Up to 24 hours* of playtime

Charging time

2.5 hours at 5V - 3A charging

CONNECTIVITY

Wireless connectivity

Bluetooth 4.2, ADK 4.0

Connections

1 x 3.5mm Mini-Jack
1 x USB-C for charging (up to 3A) and speaker phone

On-device controls

- Call / Hang up / Mute
- Volume up
- Volume down
- CONNECT
- On/Off
- Bluetooth

YOU MIGHT WANNA KNOW

Unique microphone position

The shape on the bottom edge of the Beoplay A1 plays a very important role for the microphone. Because of the rimmed design, the microphone gives uniform speech sensitivity 360° around the speaker. This means that those listening at the other end of your call will be better able to recognize voices - no matter where the person talking is in relation to the mic.

Connect button

The Connect Button can be used to activate the last played music at launch

Designer

Cecilie Manz

*when Beoplay A1 is fully charged and played at moderate listening level

BASE

Colours

- Moss Green
- Natural

ACCESSORIES

Cable

USB-C to USB-A cable

FEATURES



IN THE BOX

Beoplay A1
Quick user guide
USB-C to USB-A cable